## CONFERENCES, WORKSHOPS & SYMPOSIA

## DOD E-BUSINESS/SPS JOINT USERS' CONFERENCE 2004 (NOV. 15-19, 2004)

he Department of Defense (DoD) E-Business/Standard Procurement System (SPS) Joint Users' Conference, to be held in Houston Nov. 15–19, 2004, is the premiere event for DoD procurement professionals to hear about the Department's acquisition domain, see Version 4.2 Increment 3 demonstrated, and share lessons learned and valuable tips with other SPS users worldwide from across the military services and defense agencies. More than 1,000 SPS users and managers are expected to attend the conference. Honored speakers include Kay Coles James, director, Office of Personnel Management, and Deidre Lee, director, Defense Procurement and Acquisition Policy. Additionally, military services and defense agencies each have several days devoted to specific breakout sessions in which they tackle topics of interest unique to their Service/agency. Don't miss out: space is limited, so reserve your ticket today at < http://www.spscoe.sps.eis.army.mil >.

## INTERSERVICE/INDUSTRY TRAINING, SIMULATION AND EDUCATION CONFER-ENCE (DEC. 6-9, 2004)

he Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) will be held Dec. 6-9, 2004, in Orlando, Fla. I/ITSEC promotes cooperation among the armed services, industry, academia, and various government agencies in pursuit of improved training and education programs, identification of common training issues, and development of multiservice programs. Initiated in 1966 as the Naval Training Device Center/Industry Conference, the conference has evolved and expanded through increased participation by the Army, Air Force, Marine Corps, Coast Guard, and industry.

For more information or to register, go to the I/ITSEC Web site at < http://www.iitsec.org >.

# DAU PILOTS SUCCESSFUL PROGRAM STARTUP WORKSHOP

Ithough years of work may precede it, the real beginning for most acquisition programs occurs when a funded requirement is finally put on contract for system development. A common tendency for the government team, after a long and intense source selection, is to think, "Now we've got a prime contractor, and the ball's in their court to deliver on the program." This is a mistake, of course. Program management is always a partnership, with both government and industry teams contributing to successful program execution.

As part of strategic partnering with industry, the Defense Acquisition University and Raytheon jointly developed a new Program Startup Workshop to facilitate better government and industry teaming after contract award on defense acquisition programs. Workshop objectives are to:

- Educate government and industry teams on effective program startup actions
- Produce key program startup products
- Build an environment of trust, collaboration, teamwork, and communication
- Establish the foundation to execute a successful program.

The workshop, whose design is tailored to match the specific needs of each program, is intended to:

- Be held two to four weeks after contract award
- Be conducted jointly with the government and contractor teams
- Be a high-energy concentrated effort over three to five days
- Provide training on essential start-up activities
- Be based on best practices of successful programs,
- Create an environment of teamwork, communication, and trust
- Lead to successful program execution.

#### Pilot with SLAMRAAM

Raytheon and DAU conducted the pilot offering of the workshop for the Surfaced-Launched Advanced Medium Range Air-to-Air Missile program (SLAMRAAM) from March 16-19, 2004, in Huntsville, Ala. The agenda for the workshop was tailored in a preliminary meeting with the Army and Raytheon program managers (PMs). Real products were developed in the workshop, including joint program vision, values, mission, and goals; the contract change process; validation of program risks; and integrated product team (IPT) charters.

### First Workshop with MMA

The first DAU offering of the workshop was held from July 13-15, 2004, in Seattle, Wash., with the Boeing Company and the Navy on the Multi-mission Maritime Aircraft (MMA) program. There were over 55 attendees from Boeing, as well as Boeing subcontractors, the Navy program office, Navy headquarters staff and fleet sponsors, and the Defense Contract Management Agency (DCMA). The agenda was tailored to fit the needs of the program in a planning meeting with the Navy and Boeing MMA staff. Workshop topics included program requirements, vision and mission, contract baseline, change manage-

DAU and Raytheon's jointly developed Program Startup Workshop is a best practice that can contribute to the success of any acquisition program.

ment, the program's integrated digital environment (IDE), risk management, planning and deliverables for the upcoming integrated baseline review (IBR), IPT structuring and chartering, and program metrics. The workshop sessions and development of products were facilitated by a small team of DAU faculty.

Commenting on impact of the MMA workshop, James Lackey, the Navy's deputy IPT lead, said, "Our evolved agenda, which allowed the Fleet and OPNAV to express their viewpoints on why MMA exists, was critical for contractor awareness and understanding of the warfighter big picture. ... We did deliver products: face-to-face meetings to establish 'running rules,' the way ahead, program issues, and formulation of joint team charters. ... The key accomplishment was to have Navy and Boeing team lead counterparts sit down with one another in a relaxed forum to discuss broad-based and team-focused challenges."

One workshop participant said, "I enjoyed the workshop. It is great being able to meet the people from all areas that you will be working with to make this program a success." Another participant agreed, adding, "DAU was a great forcing function to make this critical event happen. Thanks!"

### Putting the Workshop to Work

DAU intends to make the workshop available throughout the defense acquisition community. Workshop materials will also be made available to government and industry through the DAU Acquisition Community Connection (ACC) at <a href="http://acc.dau.mil">http://acc.dau.mil</a> so that others can deliver the workshop. The Program Startup Workshop is a best practice that can contribute to the success of any acquisition program.

## USSOCOM CHEMICAL, BIOLOGICAL, RADIOLOGICAL, AND NUCLEAR (CBRN) CONFERENCE AND EXHIBITION

he U.S. Special Operations Command Chemical, Biological, Radiological, and Nuclear (CBRN) Conference and Exhibition will be held Dec. 13-16, 2004, in Tampa, Fla. This year's overall conference theme is "From Evolution to Revolution—Breaking the CBRN Paradigm While Winning the Global War on Terrorism." To meet the future threat head on, USSOCOM must continuously develop and improve its material and non-material CBRN concepts by analyzing the nation's future CBRN capability requirements in a worst-case CBRN environment. Future technology investment decisions will be based on that analysis.

Industry, academia, other governmental agencies, and individuals can help USSOCOM make these tough decisions by attending this conference and sharing thoughts and ideas on the future of CBRN. To register, visit the National Defense Industrial Association Web site at <a href="http://register.ndia.org/interview/register.ndia?#November2005">http://register.ndia.org/interview/register.ndia?#November2005</a>>.

# THE INTERNATIONAL SOLDIER SYSTEMS CONFERENCE 2004

he International Soldier Systems Conference 2004 (ISSC 2004) will be held Dec. 13–16 in historic Boston, Mass., and will commemorate the 50th anniversary of the Natick Soldier Center. ISSC 2004 is the fourth in the series of conferences jointly sponsored by the Natick Soldier Center and the U.K. Ministry of Defence, Director of Defence Equipment Capability (Ground Maneuvers)—(DEC DBE).

The 2004 event is designed to provide a forum for all those involved with soldier and soldier-support items and systems and the technologies that support them, with the aim of making the allied soldier the best equipped, best clothed, best fed, and the best protected in the world.

Attendees will include representatives from NATO governments, research organizations, military personnel, academia, and industry. The objective of ISSC 2004 is to focus on technical presentations of cutting-edge technologies. Also showcased will be the soldier systems equipment used in recent military operations.

To register for ISSC 2004, go to the National Defense Industrial Association Web site at <a href="http://register.ndia.org/interview/register.ndia?#November2005">http://register.ndia.org/interview/register.ndia?#November2005</a>>.